



# RED TUB DAY! MEMPHIS TENNESSEE

Supporting  
Memphis Family  
Connection Center

**When  
Memphis  
Comes  
Together  
to Give Kids  
Christmas**



Since 2010, Red Tub Day has provided Christmas gifts for over **5,400** children in foster care and low to no-cost integrated therapeutic services through Memphis Family Connection Center. In partnership with the Tennessee Department of Children's Services, community organizations and volunteers fill red tubs with items the children request. Children receive their red tub at a holiday party sponsored by local individuals and organizations.

## SPONSORSHIP OPPORTUNITIES

Fill a Tub & Provide Therapeutic Care  
\$250

Your \$250 gift supports families in two ways. The first \$125 goes towards filling the red tub to the brim with requested Christmas gifts for each child. The second \$125 goes to support Memphis Family Connection Center as they provide year-round low to no-cost occupational and speech therapy, counseling, expressive art therapy, play therapy, and parent mentoring.

To sponsor a tub and learn about corporate sponsorships, visit [memphisfamilycc.org/red-tub-day/](http://memphisfamilycc.org/red-tub-day/).

Memphis Family Connection Center provides low to no-cost integrated therapeutic services to Memphis families. The MFCC team operates collaboratively and views abiding relationships as primary in building healthy families and healthy homes.

**memphis  
family  
connection  
center**



## PLATINUM LEVEL SPONSORSHIPS

Thank you for helping us care for Mid-south children and families who need it most!  
Sponsorships have helped us grow in the following areas:

- Nearly 1,000 Red Tubs filled for children in foster care—Shelby and Fayette Counties
- More than 5,000 low cost counseling visits in 2021 and on track for 8,000 appointments in 2022.



### PRESENTING SPONSOR: \$10,000 (3 needed)

- Top banner placement on event website
- Prominent logo placement on all promotions for the event
- Primary logo placement on event t-shirt
- Recognition for your support throughout Oct/Nov/Dec on all social media channels
- Corporate logo or name displayed at event and included on event materials
- Official corporate #hashtags added to all marketing efforts
- Corporate volunteer opportunity (background checks required)



### PREMIER SPONSOR: \$7,500 (5 needed)

- Banner placement on event website
- Prominent logo placement on all promotions for the event
- Primary logo placement on event t-shirt
- Recognition for your support throughout Oct/Nov/Dec on all social media channels
- Corporate logo or name displayed at event and included on event materials
- Official corporate #hashtags added to all marketing efforts



### SUPPORTING SPONSOR: \$5,000 (8 needed)

- Banner placement on event website
- Logo placement on all promotions for the event
- Logo placement on event t-shirt
- Recognition for your support on all social media channels
- Corporate logo or name displayed at event and included on event materials
- Official corporate #hashtags added to all marketing efforts





## PARTNER LEVEL SPONSORSHIPS

Thank you for helping us care for Mid-south children and families who need it most! Sponsorships have helped us grow in the following areas:

- Nearly 1,000 Red Tubs filled for children in foster care—Shelby and Fayette Counties
- More than 5,000 low cost counseling visits in 2021 and on track for 8,000 appointments in 2022.



### **SANTA SPONSOR: \$2,500 (10 needed)**

- Prominent logo placement on all promotions for the event
- Logo placement on event t-shirt
- Recognition for your support on social media channels
- Corporate logo or name displayed at event and included on event materials
- Official corporate #hashtags added to all marketing efforts



### **ELF SPONSOR: \$1,000 (10 needed)**

- Logo placement on all promotions for the event
- Logo placement on event t-shirt
- Recognition for your support on social media channels
- Corporate logo or name displayed at event and included on event materials



### **HOLIDAY SPONSOR: \$500 (10 needed)**

- Logo placement on event t-shirt
- Recognition for your support on social media channels
- Corporate logo or name displayed at event and included on event materials

